

SPONSORSHIP OPPORTUNITIES FOR:



15th Annual NAPPC International Conference

Hosted by the U.S. Department of the Interior

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2015 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORUNITY

We at the Pollinator Partnership are gearing up for an exciting pollinator event!

The 15th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 20-22, 2015

The popularity of this major initiative has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring this amazing initiative. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization's efforts and brand to an attentive and responsive audience.

ABOUT THE POLLINATOR PARTNERSHIP

The Pollinator Partnership (P2), a 501(c)3 headquartered in San Francisco, California, was incorporated in 1997. P2 is the largest organization in the world dedicated to pollinator protection through habitat development, research, outreach, education, and more. P2's mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research. Signature initiatives include the North American Pollinator Protection Campaign (NAPPC), Pollinator Week, and the Ecoregional Planting Guides.

For more information about the Pollinator Partnership visit www.pollinator.org.

15th Annual NAPPC International Conference



CONFERENCE

The 15th Annual NAPPC International Conference is an invitation only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 140 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

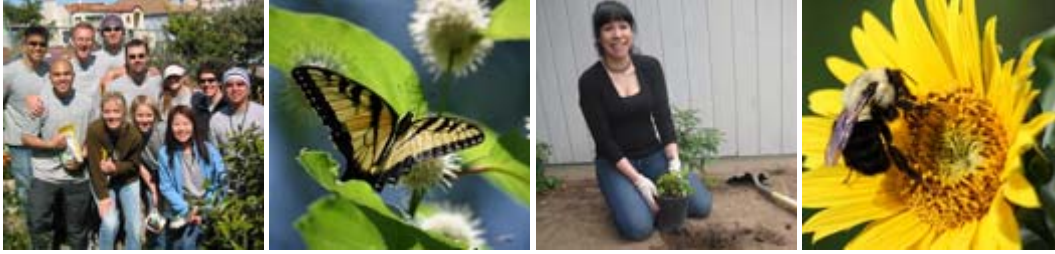
More information about NAPPC and the 15th Annual NAPPC international Conference can be found at www.NAPPC.org.



NAPPC ACCOMPLISHMENT HIGHLIGHTS

- Initiated National Academies of Science National Research Council study, “Status of Pollinators in North America”
- Created Pollinator Week – official designation by the US Senate starting in 2007
 - Proclamations issued by Secretary of Agriculture and Secretary of the Interior
 - Resolutions passed by both the U.S. Senate and House of Representatives
 - State Pollinator Week proclaimed by 50 State Governors
- Sponsored U.S. Postal Service Stamp Series
- Created 36 Ecoregional Guides
- Created and maintain the Pollinator Listserv for daily updates to stakeholders
- Launched www.pollinator.org and www.nappc.org
- Enlisted Pollinator Action Team – 2000 virtual volunteers
- Partnered with the U.S. Botanic Garden Pollinator Exhibit (1/4 Million Visitors)
- Held Pollinator Photography Exhibit
- Hosted 6 Congressional Briefings
- Funded over 40 research grants for Honey Bee Health
- Fostered NCEAS Meeting on Pollinator Data
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Organized annual pollinator posters
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed numerous agreements with Federal Agencies influencing 1.5 billion acres of land
- Co-sponsored Canada NAPPC/CPI Meeting
- Co-sponsored Mexico NAPPC Meeting
- Planted demonstration Gardens with NRCS Plant Materials Center and Public
- Collectively wrote White Paper “Bombus terrestris”
- Supported over 100 Forest Service gardens at administrative sites
- Trained scientist in 42 countries to digitize pollinator data
- Created a dozen pollinator fact sheets
- Created more than 15 brochures for specific target audiences





SPONSORSHIP BENEFITS – YOU WILL GET:

- Cause related sponsorships to your brand image
- NAPPC Conference activity recognition affording multiple opportunities for targeted Press Releases
- Online media coverage resulting in highly coveted and valuable “editorial quality” links to your website
- Direct contact to over 140+ NAPPC partners for relationship building
- Diverse media exposure generated by P2 including national and local press, blogs, newspapers, magazines, radio, television, and more!



Your donation is fully **tax deductible** and contributes to the protection of pollinators, critical to food and ecosystems, through conservation, policy, education, and research.

SPONSORSHIP LEVELS

(Sponsor benefits in each category are optional)

<p><i>Platinum Sponsor</i></p> <p>Conference VIP Evening Reception Co-Sponsor Prominent placement on Conference signage Acknowledgement of support on NAPPC Conference website Conference registration for two representatives Logo representation in Conference guide Inclusion in press releases Product/literature inclusion in conference materials</p>	<p>\$15,000</p>
<p><i>Gold Sponsor</i></p> <p>Premium placement of signage Acknowledgement of support on Pollinator Partnership website Logo representation in Conference guide Conference registration for two representatives Inclusion in press releases Product/literature inclusion in conference materials</p>	<p>\$10,000</p>
<p><i>Silver Sponsor</i></p> <p>Meal or Communications Sponsor Premium placement on signage Logo representation in Conference guide Conference registration for one representative Product/literature inclusion in conference materials</p>	<p>\$5,000</p>
<p><i>Bronze Sponsor</i></p> <p>Meal or Communications Sponsor PR events sponsor Logo representation in Conference guide Product/literature inclusion in conference materials</p>	<p>\$3,000</p>
<p><i>Copper Sponsor</i></p> <p>Conference Guide Sponsor Logo representation in Conference guide Product/literature inclusion in Conference materials</p>	<p>\$1,000</p>
<p><i>Pollinator Friend</i></p> <p>Logo representation in Conference guide</p>	<p>\$500 or product contribution</p>

SPONSORSHIP FORM

YES, I would like to sponsor as a:

<input type="checkbox"/> Diamond Sponsor	\$25,000
<input type="checkbox"/> Platinum Sponsor	\$15,000
<input type="checkbox"/> Gold Sponsor	\$10,000
<input type="checkbox"/> Silver Sponsor	\$5,000
<input type="checkbox"/> Bronze Sponsor	\$3,000
<input type="checkbox"/> Copper Sponsor	\$1,000
<input type="checkbox"/> Pollinator Friend	\$500

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

PHONE _____ E-MAIL _____

Please complete and return this form to the attention of:

Kelly Rourke

Pollinator Partnership

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Checks are payable to *Pollinator Partnership*, reference *2015 Sponsorship*
Payment may also be made via credit card at <http://www.pollinator.org/sponsor.htm>

THANK YOU!