

# 2016 SPONSORSHIP OPPORTUNITY

## 16th Annual NAPPC International Conference



Hosted by **USDA APHIS**  
October 18 – 20, 2016



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**SPONSORSHIP FORM**

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This completed form and your organization's logo (.jpeg, .eps, .png, or .ai) should be sent to Kelly Rourke at [kr@pollinator.org](mailto:kr@pollinator.org).

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*Pollinator Partnership*  
*423 Washington St., 5th Fl. San Francisco, CA 94111*  
[kr@pollinator.org](mailto:kr@pollinator.org)  
*T: (415) 362-1137 - F: (415)36-3070*

Checks are payable to *Pollinator Partnership*, reference *2016 Sponsorship*  
OR  
You may pay online here (<http://www.pollinator.org/sponsor.htm>).

**THANK YOU!**

## **2016 POLLINATOR PARTNERSHIP SPONSORSHIP OPPORUNITY**

We at the Pollinator Partnership are gearing up for an exciting pollinator event!

### **The 16th Annual North American Pollinator Protection Campaign (NAPPC) International Conference, October 18-20, 2016**

The popularity of this major initiative has brought the importance of pollinator health to the forefront of a vast diversity of audiences, including educators, government agencies, for-profit and non-profits, gardeners, beekeepers, industry, and more!

Please consider sponsoring this amazing initiative. Your organization and the Pollinator Partnership will combine to be a force that will not only catapult pollinator health to a new public awareness, but will also bring visibility to your organization's efforts and brand to an attentive and responsive audience.

### **ABOUT THE POLLINATOR PARTNERSHIP**

The Pollinator Partnership (P2), a 501(c)3 headquartered in San Francisco, California, was incorporated in 1997. P2 is the largest organization in the world dedicated to pollinator protection through habitat development, research, outreach, education, and more. P2's mission is to promote the health of pollinators, critical to food and ecosystems, through conservation, education, and research. Signature initiatives include the North American Pollinator Protection Campaign (NAPPC), Pollinator Week, and the Ecoregional Planting Guides.

For more information about the Pollinator Partnership visit [www.pollinator.org](http://www.pollinator.org).

# 16th Annual NAPPC International Conference

## Hosted at USDA APHIS – Oct. 18-20, 2016

### CONFERENCE

The 16th Annual NAPPC International Conference is an invitation-only strategic event that brings together the world's preeminent scientists and pollinator experts to discuss current issues affecting pollinators and ways to further pollinator conservation.



### ABOUT

The North American Pollinator Protection Campaign (NAPPC) is a private-public collaborative body that works to promote and protect pollinators. NAPPC is coordinated by the Pollinator Partnership, a 501(c)3 non-profit organization.

NAPPC is a growing, collaborative body of more than 150 diverse partners. Respected scientists, researchers, conservationists, government officials and dedicated volunteers are succeeding with major programs to protect pollinators, to raise pollinator-related issues, and to benefit the health of all species – particularly those most threatened.

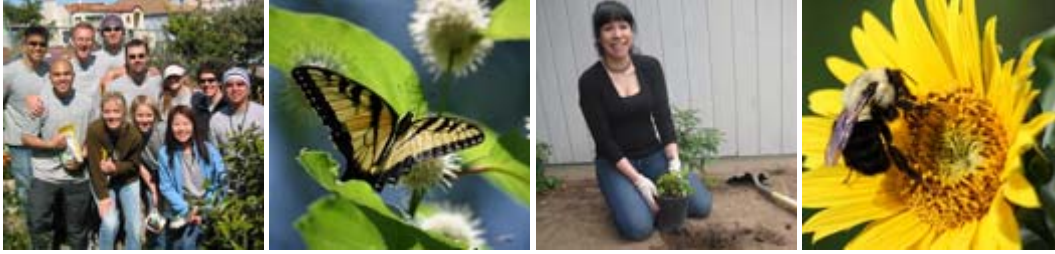
More information about NAPPC and the 16th Annual NAPPC international Conference can be found at [www.NAPPC.org](http://www.NAPPC.org).



**NAPPC SPONSORSHIPS HAVE CONTRIBUTED TO THE FOLLOWING ACCOMPLISHMENTS:**

- Initiated National Academies of Science National Research Council study, “Status of Pollinators in North America”
- Created Pollinator Week – official designation by the US Senate starting in 2007
  - Proclamations issued by Secretary of Agriculture and Secretary of the Interior
  - Resolutions passed by both the U.S. Senate and House of Representatives
  - State Pollinator Week proclaimed by 50 State Governors
- Sponsored U.S. Postal Service Stamp Series
- Created 34 Ecoregional Guides for the US and Canada, including a smart phone App
- Created and maintain the Pollinator Listserv for daily updates to stakeholders
- Provides free scientific information on [www.pollinator.org](http://www.pollinator.org) with 40,000 hits monthly
- Enlisted Pollinator Action Team – 3000 virtual volunteers
- Partnered with the U.S. Botanic Garden Pollinator Exhibit (1/4 Million Visitors)
- Held Pollinator Photography Exhibit
- Hosted 5 Congressional Briefings
- Funded over 35 research grants for Honey Bee Health
- Fostered NCEAS Meeting on Pollinator Data
- Built the Pollinator Data Portal of the Americas
- Created NAPPC-WHC Pollinator Award to Corporations
- Organized annual pollinator posters
- Lent support to create Congressional Pollinator Protection Caucus (CP2C)
- Signed 11 agreements with Federal Agencies influencing 1.5 billion acres of land
- Co-sponsored Canada NAPPC/CPI Meeting
- Co-sponsored Mexico NAPPC Meeting
- Planted demonstration Gardens with NRCS Plant Materials Center and Public
- Collectively wrote White Paper “Bombus terrestris”
- Supported over 100 Forest Service gardens at administrative sites
- Trained scientists in 42 countries to digitize pollinator data
- Created a dozen pollinator fact sheets
- Created more than 15 brochures for specific target audiences
- Raised support from over 250 organizations for pollinator language in FAST Act (Transportation Act) of 2015
- Founding member of the National Pollinator Garden Network
- Founding member of the Million Pollinator Garden Challenge with First Lady Michelle Obama
- Creation of the TheBeeMD web diagnostic tool
- Unbiased and scientific influence in the creation of the Presidential Memorandum on Pollinators and the *National Strategy to Promote Health of Honey Bees and Other Pollinators*





**SPONSORSHIP BENEFITS – YOU WILL GET:**

- Cause-related sponsorships to your brand image
- NAPPC Conference activity recognition affording multiple opportunities for targeted Press Releases
- Online media coverage resulting in highly coveted and valuable “editorial quality” links to your website
- Direct contact to over 150+ NAPPC partners for relationship building
- Diverse media exposure generated by P2 including national and local press, blogs, newspapers, magazines, radio, television, and more!



Your donation is fully **tax deductible** and contributes to the protection of pollinators, critical to food and ecosystems, through conservation, policy, education, and research.

**Some Previous Sponsors Include:**

- Agricultural Retailers Association
- Almond Board of California
- American Beekeeping Federation
- American Farm Bureau Federation
- American Honey Producers Association
- American Seed Trade Association
- BASF
- Bayer CropScience
- BeeAlive
- Blue Diamond Growers
- Burt's Bees
- CHS Inc.
- The Conservation Fund
- CropLife America
- Dow AgroSciences
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- Motorola Foundation
- National Council of Farmer Cooperatives
- National Farmers Union
- National Fish and Wildlife Federation
- National Grange
- National Sunflower Association
- Nufarm Americas Inc.
- Ocean Spray Cranberries
- Orkin (Rollins)
- Pheasants Forever, Inc.
- Samuel Roberts Noble Foundation
- Spring44
- The Swanson Foundation
- Syngenta Crop Protection
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- TransCanada
- United States Golf Association
- US Geological Survey
- USDA APHIS
- USDA ARS - TUPF
- USDA Forest Service
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- Valent USA Corporation
- Wallace Global
- Waste Management, Inc.
- Whole Foods
- Wildlife Habitat Council



## **SPONSORSHIP LEVELS**

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